

January 7-10, 2009-The Fairmont Royal York, Toronto, Canada

April 14, 2008

#### Dear Colleague:

The SHA 2009 Conference will be held January 7-10, 2009 at The Fairmont Royal York in Toronto Canada. In addition to the educational sessions and meetings of archaeologists from around the world, the Conference will include an exhibition of products, services and publications from companies and other organizations in the archaeological community.

Formed in 1967, the Society for Historical Archaeology (SHA) is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. SHA promotes scholarly research and the dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the Society emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania. SHA welcomes exhibitors who share its mission and code of ethics at the 2009 Conference on Historical and Underwater Archaeology!

The SHA offers tabletop space in its Book Room for publications and exhibits relevant to historical and maritime archaeology. The Book Room will be located in the Ballroom at The Fairmont Royal York. Education sessions will also be held at The Fairmont Royal York.

#### The 2009 Book Room hours are as follows:

**Wednesday, January 7** *Set-up*: 10:00 a.m. – 5:00 p.m.

**Thursday, January 8** 8:30 a.m. – 5:00 p.m.

**Friday, January 9** 8:30 a.m. – 5:00 p.m.

**Saturday, January 10** 8:30 a.m. – 11:00 a.m.

Dismantle: 11:00 a.m. - 12 Noon

Each manned display will receive one (1) 6'x30" skirted table and two (2) chairs. For the unmanned tables, we will have a section in the ballroom designated for your materials. Each exhibit should be installed so as not to obstruct the view of, or interfere with, the exhibits of others.

The fees for the 2009 Book Room are as follows:

#### **Manned Tabletop Displays**

Companies/Publishers/For Profit Organizations (includes one full conference registration and one exhibitor staff registration)	US \$500 per table
University Presses/Sister Organizations/Museums/ Government Agencies/Non-profits (includes one full conference registration and one exhibitor staff registration)	US \$300 per table
Unmanned Browse Tables	
Companies/Publishers/For Profit Organizations	US \$200 per table
University Presses/Sister Organizations/Museums/ Government Agencies/Non-profits	US \$100 per table



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Each manned table entitles an organization to one (1) full conference registration and one (1) additional exhibitor staff registration, which allows entry to the complimentary special events. A full conference registration includes entry to paper presentations and complimentary special events. The exhibitor staff registration includes entry to the complimentary special events only. Exhibitors are welcome to purchase tickets for events with a fee (i.e., Thursday's Reception, Awards Banquet, Roundtable Luncheons).

All interested vendors must complete an application/contract for exhibit space. Please be aware that **space is limited** and will be allocated on a first come, first-serve basis. In the event that your preferred space requested is unavailable, SHA staff will call you to discuss alternative locations. Full payment must accompany your completed Exhibitor Application Form to ensure processing. Once contracts are received, a confirmation packet will be sent with information concerning conference registration, shipping and electrical and telephone connections. The SHA reserves the right to alter the floorplan or to relocate tables.

#### If you have any questions, please contact Kate Fitzgerald, CMP, Director of Meetings or me at:

Direct Line:1-240-404-6489Main SHA Line:1-301-990-2454Fax:1-301-990-9771

**E-mail:** <u>kfitzgerald@mgmtsol.com</u>

SHA website: www.sha.org

#### **SHA Student Paper Prize Donations**

Each year, student members of the Society for Historical Archaeology, who plan to present papers at the Society's annual conference, are invited to submit their papers for the SHA's Student Paper Prize Competition. The winner of the Student Paper Prize is recognized at the Conference at the SHA's Annual Business Meeting and receives a monetary prize from the Society.

For the 2009 Conference in Toronto, the SHA wishes to augment the prize presented to the winner of the Student Paper Prize Competition with a collection of books on historical archaeology. To this end, we are asking publishers to consider donating at least one book to the SHA for this prize. All donations will be acknowledged by the SHA at the 2009 Conference. If you are able to donate a publication for the 2009 Student Paper Prize, please contact Karen Hutchison at the SHA at hq@sha.org.

Thank you for your consideration, and we look forward to seeing you in Toronto!

Best regards,

Grace Jan, CMP

Vice President Meetings



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### **EXHIBITOR CONTRACT** Deadline: Friday, November 7, 2008

Fax form with credit card information to: 1-301-990-9771

Or mail payment/form to: SHA

15245 Shady Grove Road, Suite 130

Rockville, MD 20850

Questions: Call Kate Fitzgerald at 1-240-404-6489

CONTACT INFORMATION	N				
Organization		Contact Name	Contact Name		
Address					
City	State	Postal Code		Country	
Telephone include country code	Fax	E-mail			
PERSON(S) MANNING D	ISPLAY				
Comp Full Registration					
Exhibit Staff					
Please provide a short description	on of your organization (50 words or less) to be i	included in the 2009 Ce	onference Pro	gram:	
	ANNED TABLES ONLY — see attached floorplan.  choice 3 <sup>rd</sup> choice			n(s).	
		Per Table	# Tables	Total	
Manned Tabletop Displays					
Companies/Publishers/For Profit Orga	☐ US \$500	#	\$		
University Presses/Sister Organization	☐ US \$300	#	\$		
Unmanned Browse Tables			1		
Companies/Publishers/For Profit Orga		☐ US \$200	#	\$	
University Presses/Sister Organizations/Museums	ns/Museums/Government Agencies/Non-Profits	☐ US \$100	#	\$	
		Total			
PAYMENT OPTIONS					
Amount Enclosed\$	Check Enclosed – made payable to SHA (US	S funds only) MasterCa	ard VISA	Amex	
Account No.		Exp. Date			
Name on Card		*Security Code			
Signature					

Cancellations received in writing by Friday, November 7 will be subject to a 25% cancellation fee. Cancellations made after Friday, November 7 will receive no refund.

\*Visa or Mastercard 3 digit number on back of card. Amex 4 Digit number on front of card.

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# THE FAIRMONT ROYAL YORK—BALLROOM EXHIBIT HALL FLOOR PLAN

#### **ENTRANCE**

