



April 27, 2007

Dear Colleague:

How does the public benefit from historical archaeology? What are the consequences of not engaging the public or demonstrating a public benefit? How do we effectively engage the public? How can “public benefit” be one of the primary goals of our efforts in historical archaeology? The 2008 conference program will feature symposiums, sessions, panel discussions, workshops, and forums that will address these and related questions about the public benefit of historical archaeology. Proposed sessions and forums include “Historical Archaeology and Civic Engagement,” “Heritage Matters in the 21st Century,” and “Academia, Cultural Resource Management, and the Public.”

The Conference will be held January 9-12, 2008 at the Hyatt Regency Albuquerque in Albuquerque, NM. In addition to the educational sessions and meetings of archaeologists from around the world, the Conference will include an exhibition of products, services and publications from companies and other organizations in the archaeological community.

Formed in 1967, the Society for Historical Archaeology (SHA) is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the society is the era since the beginning of European exploration. SHA promotes scholarly research and the dissemination of knowledge concerning historical archaeology. The society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the society emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania. SHA welcomes exhibitors who share its mission and code of ethics at the 2008 Conference on Historical and Underwater Archaeology!

The SHA offers tabletop space in its Book Room for publications and exhibits relevant to historical and maritime archaeology. The Book Room will be located in the Pavilion I-III at the Hyatt Regency Albuquerque. Education sessions will also be held at the Hyatt Regency Albuquerque.

**The 2008 Book Room hours are as follows:**

---

<b>Wednesday, January 9</b>	<i>Set-up:</i> 10:00 a.m. - 5:00 p.m.
<b>Thursday, January 10</b>	8:30 a.m. - 5:00 p.m.
<b>Friday, January 11</b>	8:30 a.m. - 5:00 p.m.
<b>Saturday, January 12</b>	8:30 a.m. - 11:00 a.m. <i>Dismantle:</i> 11:00 a.m. - 12 Noon

Each manned display will receive one (1) 6’x30” skirted table and two (2) chairs. For the unmanned tables, we will have a section in the ballroom section designated for your materials. Each exhibit should be installed so as not to obstruct the view of, or interfere with, the exhibits of others.



**The fees for the 2008 Book Room are as follows:**

**Manned Tabletop Displays**

Companies/Publishers/For Profit Organizations US \$500 per table  
*(includes one full conference registration and one exhibitor staff registration)*

University Presses/Sister Organizations/Museums/  
Government Agencies/Non-profits US \$300 per table  
*(includes one full conference registration and one exhibitor staff registration)*

**Unmanned Browse Tables**

Companies/Publishers/For Profit Organizations US \$200 per table

University Presses/Sister Organizations/Museums/  
Government Agencies/Non-profits US \$100 per table

Each manned table entitles an organization to one (1) full conference registration and one (1) exhibitor staff registration. A full conference registration includes entry to paper presentations and complimentary special events. The exhibitor staff registration includes entry to the complimentary special events only. Exhibitors may purchase tickets for events with a fee (*i.e., Thursday's Reception, Awards Banquet, Roundtable Luncheons*).

All interested vendors must complete an application/contract for exhibit space. Please be aware that **space is limited** and will be allocated on a first come, first-serve basis. In the event that your preferred space is unavailable, SHA staff will call you to discuss alternative locations. Full payment must accompany your completed Exhibitor Contract to ensure processing. Once your contract and payment are received, a confirmation packet will be sent to you with information concerning conference registration, shipping and electrical and telephone connections. The SHA reserves the right to alter the floorplan or to relocate tables.

**If you have any questions, please contact Kate Fitzgerald, CMP, Director of Meetings or me at:**

**Direct Line:** 1-240-404-6489  
**Main SHA Line:** 1-301-990-2454  
**Fax:** 1-301-990-9771  
**E-mail:** [kfitzgerald@mgmtsol.com](mailto:kfitzgerald@mgmtsol.com)  
**SHA website:** [www.sha.org](http://www.sha.org)

Thank you for your consideration, and we look forward to seeing you in Albuquerque!

Best regards,

Grace L. Jan, CMP  
Vice President, Meetings



**EXHIBITOR CONTRACT** Deadline: Friday, November 2, 2007

Fax form with credit card information to: 1-301-990-9771  
 Or mail payment/form to: SHA  
 15245 Shady Grove Road, Suite 130  
 Rockville, MD 20850  
 Questions: Call Kate Fitzgerald at 1-240-404-6489

**CONTACT INFORMATION**

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone *include country code* \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PERSON(S) MANNING DISPLAY**

Comp Full Registration \_\_\_\_\_  
 Exhibit Staff \_\_\_\_\_  
 Please provide a short description of your organization (50 words or less) to be included in the 2008 Conference Program:  
 \_\_\_\_\_  
 \_\_\_\_\_

**SPACE ASSIGNMENT: MANNED TABLES ONLY** — see attached floorplan. Please indicate your preferred location(s).

1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_ 4<sup>th</sup> choice \_\_\_\_\_

	Per Table	# Tables	Total
<b>Manned Tabletop Displays</b>			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$500	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$300	#	\$
<b>Unmanned Browse Tables</b>			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$200	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-Profits	<input type="checkbox"/> US \$100	#	\$
<b>Total</b>			

**PAYMENT OPTIONS**

Amount Enclosed \$ \_\_\_\_\_  Check Enclosed – *made payable to SHA (US funds only)*  MasterCard  VISA  Amex

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ \*Security Code \*Visa or Mastercard 3 digit number on back of card. Amex 4 Digit number on front of card.

Signature \_\_\_\_\_

Cancellations received in writing by Friday, November 2 will be subject to a 25% cancellation fee. Cancellations received after Friday, November 2 will receive no refund.



## SHA 2008 BOOKROOM

Hyatt Regency Albuquerque, Pavilion I-III

