

## **Appendix D – Good Service Dairy, San Antonio Dairy, Farmers Dairies**

### **Good Service Dairy Bottles**

#### **Type 1 – ELMORE & FIELDEN PROP. / PHONE 4025W / GOOD SERVICE DAIRY**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ½" (h); 3.0" (d) (note that this bottle is distinctly oval in cross-section)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

#### **Front Description**

**Shoulder:** Embossed - ONE PINT

**Body:** Embossed plate - ELMORE & FIELDEN PROP. (arch) / PHONE 4025W (horizontal) / GOOD SERVICE DAIRY (inverted arch)

**Heel:** Embossed - E 4 48

#### **Back Description**

**Shoulder:** Bare

**Body:** Bare

**Heel:** Bare

**Base:** Bare (ejection scar)

**Manufacturer:** Essex Glass Co. (1906-1920)

**Dating:** [1917-1919] J.C. Elmore and C.C. Fielden were only the proprietors of Good Service Dairy for at least three years. Although Fielden disappeared from the record in 1920, Elmore owned the dairy until at least 1924. Good Service was not listed again in the city directories until 1948, although it was obviously in business in between.

**Collection(s):** Author's collection.

**Type 2 – GOOD SERVICE / FORT BLISS / GRADE / DAIRY**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 7 ½" (h); 3.0" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Shoulder:** Embossed - ONE PINT / LIQUID (slight arch)

**Body:** Embossed plate - GOOD SERVICE (arch) / FORT (slight upward slant) BLISS (slight downward slant) / GRADE-in-an-elongated-diamond (letters increasing in size from G to A then decreasing again to E) / DAIRY (inverted arch)

**Heel:** Embossed - L-G

**Back Description**

**Shoulder:** Bare

**Body:** Bare

**Heel:** Embossed - SEALED 52 / 258

**Base:** Embossed - G (very large) / 36

**Manufacturer:** Liberty Glass Company (1934-1957)

**Dating:** [1930s] I have found no historic records for Good Service Dairy during this period.

**Collection(s):** Author's collection.

**Type 3 – GOOD SERVICE / RAW / A / PASTEURIZED / DAIRY**

**Example 1**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3.0" (d)

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Embossed ring

**Body:** Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange flowers on both right and left sides. In the center of the circle was a capital "A" enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

**Heel:** Embossed - MTC ONE PINT LIQUID / A

**Back Description**

**Body:** Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder

**Heel:** Embossed - REGISTERED SEALED 1-11-14

**Base:** Embossed - S G (very large) 7 with 40 (sideways) in the ejection ring in the center of the "G"

**Manufacturer:** Thatcher Manufacturing Co. (ca. 1923-1951)

**Dating:** [1940]

**Collection(s):** Author's collection.

**Example 2**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3.0" (d)

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Cap Seat [flat or squared outside of finish]

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Bare

**Body:** Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange

flowers on both right and left sides. In the center of the circle was a capital "A" enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

**Heel:** Embossed - L-G REG. CAL. 481-1

**Back Description**

**Body:** Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder

**Heel:** Embossed - {triangle with 7/\_\_\_\_/MIN} ONE PINT LIQUID

**Base:** Embossed - 7 in ejection ring/ C 41

**Manufacturer:** Liberty Glass Co. (1934-1957)

**Dating:** [1941]

**Collection(s):** Author's collection.

**Example 3**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 8 ½" (h); 3 ¾" (d)

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Cap Seat

**Capacity:** 1 qt.

**Overall Bottle Design:** Cylindrical squat bottle

**Front Description**

**Neck:** Embossed ring

**Body:** Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange flowers on both right and left sides. In the center of the circle was a capital "A" enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

**Heel:** Embossed - MTC ONE QUART LIQUID / A

**Back Description**

**Body:** Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder

**Heel:** Embossed - REGISTERED / D1

**Base:** Embossed - 7 {ejection scar} S / 46 (inverted)

**Manufacturer:** Thatcher Manufacturing Co. (ca. 1923-1951)

**Dating:** [1946]

**Collection(s):** Author's collection.

**Type 4 – GOOD / SERVICE / A / PASTEURIZED / DAIRY [square bottle]**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 21.9 (h); 8.3 (d);

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Multicap

**Capacity:** 1 qt.

**Overall Bottle Design:** Square in cross section

**Front Description**

**Body:** Orange Pyroglazed - A Pyroglazed oval enclosed GOOD / SERVICE (arch) at the top of the oval and DAIRY (inverted arch) at the bottom. Above GOOD/SERVICE and below DAIRY were three small orange flowers. In the center of the oval was a capital "A" enclosed by a horizontally elongated diamond. Above the diamond was GRADE (arch) with PASTEURIZED below (inverted arch). The two were connected by arcs of tiny dots.

**Heel:** Embossed - MWX-925 REG.; (right side) - SEALED I-in-an-oval S

**Back Description**

**Body:** Orange Pyroglazed - Remember (cursive) / drawing to the right of a baby holding a giant milk bottle over his shoulder / THEY / NEED / THE / BEST (last two words were offset to the right

**Heel:** Embossed - ONE QUART; (left side) - LIQUID 245

**Base:** Embossed - Duraglas (cursive) / 122 (large) / 9 55

**Manufacturer:** Owens-Illinois Glass Company (1954-present) (Giarde 1980:77)

**Dating:** [late 1940s-1955 or later]

**Collection(s):** Author's collection.

## San Antonio & Farmers Dairies

**San Antonio Dairy** (1921- 1938)

**Farmers Dairy** (1933-1938)

**San Antonio & Farmers Dairies** (1938)

**Farmers Dairies** (1939-present)

### **Type 1 – SAN ANTONIO DAIRY / PHONE M 1597 / N / EL PASO, TEXAS**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 18.2 (h); 7.8 (d); 3.6 throat; 4.2 cap seat

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

#### **Front Description**

**Body:** Embossed (plate mold) - SAN ANTONIO DAIRY (arch) / PHONE M 1597 (horizontal) / N / EL PASO, TEXAS (inverted arch) {Note: same phone number as Farmers & S A & F}

**Heel:** Embossed - ONE PINT

#### **Back Description**

**Body:** Bare

**Heel:** Embossed - S-in-a-star / 2

**Base:** Bare (ejection scar)

**Manufacturer:** Southern Glass Company (1917-1931) (Giarde 1980:109)

**Dating:** [1926-1931] The MAIN or M phone numbers were changed in 1948 to only numerals.

**Collection(s):** Author's collection.

### **Type 2 – S.A. and F. / DAIRIES / MAIN 1597 / EL PASO, TEX.**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 18.3 (h); 7.8 (d); 3.6 throat; 4.2 cap seat

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck

**Shoulder:** Embossed - N (large cursive)

**Body:** Embossed - S.A. and (upwardly-slanted cursive) F. / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed - ONE PINT LIQUID

**Back Description**

**Neck:** See front

**Body:** Embossed - Use More Milk / "Nature's Finest Food" (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - L-G / 454 [variation L-G / 643

**Base:** Embossed - N (large cursive) / 38

**Manufacturer:** Liberty Glass Co. (1934-1954) (Giarde 1980:67)

**Dating:** [1934-1940] Bottles of this type were probably used during the time Liberty Glass Co. used the L-G manufacturer's mark. The MAIN or M phone numbers were changed in 1948 to only numerals.

**Collection(s):** Author's collection

**Type 3 – FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 24.0 (h); 9.9 (d); 3.8 throat; 4.2 cap seat

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 qt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that

these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE QUART LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - M<sup>T</sup>C REG. CAL.

**Base:** Embossed - N (large - cursive) with 42 (left) and S (bottom)

**Manufacturer:** Thatcher Manufacturing Co. (ca. 1925-1949)

**Dating:** 1940s [1942]

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 24.0 (h); 9.9 (d); 3.8 throat; 4.2 cap seat

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 qt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE QUART LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** L52 SEALED-REGISTERED

**Base:** Embossed - N (large - cursive) with 5 in ejection ring

**Manufacturer:** Thatcher Manufacturing Co. (1921-1970s)

**Dating:** 1940s

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE PINT LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - MTC REG. CAL. / A

**Base:** Embossed - N (large - cursive) 42

**Manufacturer:** Thatcher Manufacturing Co. (1921-1970s)

**Dating:** 1942

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE PINT LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - REG. CAL. / SEALED BB48

**Base:** Embossed - 18 <0> 1 / large N (cursive)

**Manufacturer:** Owens-Illinois Glass Co. (1929-ca. 1960)

**Dating:** 1941

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE PINT LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - L-G REG. CAL. A747

**Base:** Embossed - 25 (backwards) in ejection scar / 39 [no large N!]

**Manufacturer:** Thatcher Manufacturing Co. (1921-1970s)

**Dating:** 1939

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 5 3/8" (h); 2 3/8" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1/2 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1957 / EL PASO, TEX. [note error phone number]

**Heel:** Embossed: HALF PINT LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - L-G REG. CAL. 1378-1

**Base:** Embossed - N (large - cursive) 45

**Manufacturer:** Liberty Glass Co. (1924-1970s)

**Dating:** 1945

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 5 3/8" (h); 2 3/8" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** ½ pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1957 / EL PASO, TEX. [note error phone number]

**Heel:** Embossed: HALF PINT LIQUID / 1

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - L52 (52 in crook of L) SEALED REGISTERED

**Base:** Embossed - N (large - cursive)

**Manufacturer:** Lamb Glass Co. (1921-1970s)

**Dating:** unknown

**Collection(s):** Author's collection.

**Wholesome Dairy Bottles**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼" (h); 3" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Shoulder:** Embossed: ONE PINT (slight arch) / LIQUID (slight arch)

**Body:** Embossed - WHOLESOME (arch) / DAIRY / FOR / WHOLESOME MILK / PRODUCTS  
(all horizontal) / PHONE MAIN 820 (inverted arch)

**Heel:** Embossed - MTC REGISTERED / B1

**Back Description**

**Body:** Bare

**Heel:** Embossed - SEALED 1-11-14

**Base:** Embossed - 41 / large WH / S

**Manufacturer:** Thatcher Manufacturing Company

**Dating:** 1941

**Collection(s):** Author's collection.

